

## EVAN FLEISCHER

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Expertise: Branded Entertainment • Production • Content Marketing • Project Management • Branding • Distribution Strategy • Promotions • Communications • Art Direction

### FILM/TELEVISION

Between Me and My Mind	Executive Producer	Doc Feature	Tribeca Film Festival
Beyond Borders . . .	Executive Producer	Doc Short Series	Peabody Award
Dear Basketball	Producer	Animated Short	Oscar, Emmy, and Annie Awards
The Taiwan Oyster	Producer	Feature Film	SXSW
Vocal Point with Martina McBride	Producer	Podcast	Luminary
American Anthems	Producer	Unscripted Series Pilot	PBS
Hum Along	Producer	Music Video	FuseTV
Podbuster Series	Producer, Writer	Pilot Shorts	TruTV
Red vs. Blue	Creator, Producer	Scripted Short Series	Machinima, IFC

### BRANDED & BRAND FUNDED CONTENT

Fix this Kitchen (IKEA)	Creator, Executive Producer	Unscripted TV Series	2 Seasons, A&E
Homemade Unfiltered (Unilever)	Creator, Producer, Writer	Unscripted Series	Ayesha Curry
The Fix (GE, Arla, Castelo)	Creator, Producer, Writer	Unscripted Series	Ayesha Curry, Sabrina Soto, Time Inc.
Around the World for Free (AT&T)	Executive Producer	Interactive Webseries	2 Seasons, CBS
On the Spot . . . (AT&T)	Executive Producer	Interactive Webseries	Johnny Wright, AOL
Creation Project (AT&T)	Executive Producer	Interactive Scripted TV Series	Will Wright, CurrentTV
Leaders of Tomorrow (USARMY)	Producer, Writer	Unscripted Series	LeBron James
Inspired By . . . (Progressive)	Producer, Writer	Unscripted Series	Sabrina Soto
Rewarding Everyday (Kohl's)	Producer, Writer	Nat'l TV Spots/Promos	2x NBC/Today Show
Flavor Forecast (McCormick)	Producer, Writer	Corp Content	2 years, 360° campaigns
Army/Navy "Rivals" (Chick-fil-A)	Producer, Writer	TV Spot/Promo	Nat'l Campaign
Reasons to Gather (Clorox)	Producer, Writer	Unscripted Series	Nylon digital & print
Tiff's Tips (Lawry's)	Producer, Writer	Unscripted Series	Tiffany Haddish
Spicy Gifs (Lawry's)	Producer, Writer	Corp Content	Instagram and GIPHY
SXSW Content (Dolby)	Producer	Live event content	Dolby, SXSW 2023
Davis vs. Garcia (Showtime)	Producer	TV Spot/Promo	Nat'l Campaign
Uncorked (Moet & Chandon)	Producer	Unscripted Series	Steele Brim, Time Inc.
The Trial of Barnaby Finch	Creator, Producer	Scripted Short	SundanceTV, FreeCreditScore.com
Leadership Academy (Chick-fil-A)	Producer	Corporate Reel	Not-for-profit
Misc. Brand Campaigns	Producer	Sundance TV	Subaru, Heineken, Jaguar, et al.

### LIVE EVENTS & EXPERIENTIAL

UNGA Goals House	Producer	UN Conference	New York, NY
Rated P . . . for Parenthood	Producer	Off-Broadway Musical	New York, NY
Mobile Investigation Unit	Creator, Producer, Writer	Marketing Tour	CourtTV, National
Fuse Upfront	Writer, Producer	Annual Sales Presentation	New York, NY
CourtTV Upfront	Writer, Producer	Annual Sales Presentation	New York, NY
SundanceTV Upfront	Writer, Producer	Annual Sales Presentation	New York, NY
Microsoft Office XP	Writer, Producer	Launch Event	Times Square
IFC Media Lab	Creator, Producer	UGC Film Site	Interactive
IFC Film School	Creator, Producer	Film Curriculum	National
OAAA Content Series	Producer	Interstitial Video Content	Annual trade conference
SundanceTV Network HQ	Producer	Festival Headquarters	Park City, UT
Birthright Israel	Producer	Marketing Tour	National
NYPD Blue Marathon (CourtTV)	Producer	Guinness Record Event	Times Square
Athlonathon (AMD)	Producer	Launch Event	Times Square

### EDUCATION

Northwestern University	BS, Theatre	Evanston, IL
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Sizzle Reels and Sample Episodes Available upon Request